
Saturday, December 3, 2011 • Minute Maid Park – Diamond Lot • 8am – 12pm

Dear Friend of DSAH,

The Down Syndrome Association of Houston (DSAH) will host its 11th annual Buddy Walk on Saturday, December 3rd, 2011, at the Diamond Lot in Minute Maid Park, in downtown Houston!

The Buddy Walk has three primary goals:

- 1) To promote acceptance and inclusion of people with Down syndrome.
- 2) To raise funds locally and nationally for education, research and advocacy programs; and
- 3) To enhance the position of the Down syndrome community, enabling us to positively influence local and national policy and practice.

The Buddy Walk® was developed by the National Down Syndrome Society in 1995 to bring together a wide range of concerned individuals to reach out to friends, family and co-workers to promote awareness and inclusion for people with Down syndrome. It has grown from 17 walks to nearly 300 expected in 2011 across the country and around the world. Last year alone, 285,000 people participated in a Buddy Walk! They raised more than \$11.2 million to benefit local programs and services as well as the national advocacy initiatives that benefit all individuals with Down syndrome.

96% of the funds raised by the Houston Buddy Walk will be used locally, to provide information to new parents, for community awareness activities, for outreach, for education of doctors and hospitals, for monthly information meetings and numerous social events designed to bring families together and promote awareness, acceptance and inclusion in our community. The remaining 4% will go to the NDSS Policy Center, to help create and maintain national policies that protect the rights of individuals with Down syndrome.

I am writing to ask if your organization would be interested in setting up a booth at this year's event. It is an excellent opportunity to interact with the greater Houston area Down syndrome community, and share with them, information on your organization, its products and/or services. We anticipate an even larger crowd than ever (our goal is 6,000 walkers) and sincerely hope that you will consider joining forces with us in our efforts to make the 2011 Houston Buddy Walk a rousing success.

Attached you will find the different booth availabilities, benefits and fees. As always, there is no charge for non-profits. Electricity and parking are available if needed, but please let us know about your request in advance. If you have any questions, please email me at the address below. I have included a registration form for your convenience.

Sincerely,

Alejandra Lima

Down Syndrome Assoc of Houston

Buddy Walk Chair buddywalk@dsah.org

Executive Director executivedirector@dsah.org

P: 713-682-7237 F: 713-996-9290



7015 W. Tidwell • Suite 108
Houston • Texas • 77092
www.houstonbuddywalk.org

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Vendor Opportunities

FRIEND VENDOR - \$200

- \$200 total tax-deductible donation

Friend Vendor package includes:

- A 10x10 space
- One Table
- Two Chairs
- Two food passes
- Table cover
- Free parking for one vehicle
- Opportunity to distribute brand materials at walk

PATRON VENDOR- \$450

- \$450 total tax-deductible donation

Patron Vendor Package includes:

- A 10x20 space
- Two Tables
- Four Chairs
- Four food passes
- Table covers
- Free parking for two vehicles
- Opportunity to distribute brand materials at walk

PARTNER VENDOR - \$750

- \$750 total tax-deductible donation

Partner Vendor Package includes:

- A 20x20 space
- Three Tables
- Six Chairs
- Six food passes
- Table covers
- Free parking for three vehicles
- Opportunity to distribute brand materials at walk

2010 Houston Buddy Walk® Demographics

- \$190,246 raised for DSAH to continue to provide support and services to families with individuals with Down syndrome.
- Number of walkers 5,656
- 4,205 were adults
- 897 were between the ages of 2 and 12
- 188 individuals with Down syndrome
- 365 volunteers
- 4,654 are from the Greater Houston area
- 1002 are from outside the Greater Houston area
- 5,575 are from Texas
- 81 are from the U.S., all 50 states
- 11th consecutive year

Basic Information for: VENDORS*

Street Address	501 Crawford St, Houston, TX 77002 (Minute Maid Park - Diamond Lot)
Parking Location	Vendor parking will be available on Lot A. Entrance is on Charters St.
Time You Should Arrive	Set up time for vendors are from 6:00 a.m. to 8:00 a.m.
End Time for You	Event is over at approx. 12:00 p.m.
Where do I go?	Once parked, walk over to the Diamond Lot to the information booth and check in
Buddy Walk contacts	Ali Lima - cell 713-299-9980 Belinda Gaddis - cell 832-744-2625

Your Information for this year's Buddy Walk

Please plan to arrive on or before 7:00 a.m. to get your table ready.

If you need to unload your vehicle, you can temporarily park in the Diamond Lot (entrance TBD). Loading and unloading will only be allowed from 6:00am to 7:30am. ALL VEHICLES IN THE DIMAOND LOT SHOULD BE OUT BY 7:30AM.

Concession Stand: (CASH ONLY) There will be a concession stand with breakfast items and beverages for a very reasonable price. They do not accept credit cards.

*Information is subject to change



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2011 Houston Buddy Walk Vendor Commitment Form

Please fill out and return this contract along with payment to ensure your participation in the 2011 Houston Buddy Walk®.

Company: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Company website address: _____

Is the organization a non-profit yes no **deadline to submit this form is November 5, 2011**

Booth Fee and sizes:

Friend Vendor Booth Patron Vendor Booth Partner Vendor Booth

We will need access to electricity

We will bring our own tent(s). Please indicate how you will be holding the tent down. ALL tents MUST have weights to prevent them from flying away. Tents without weights will NOT be allowed.

I will be using: Sand Bags Water Barrels Bricks Other _____

Please provide a brief description of the both: (ie: products, services, activities): _____

Payment options: (1) Check made payable to DSAH mailed to the address below. (2) By credit card.

If paying by credit card, please complete the information below:

Name On Card: _____

Credit Card #: _____ Exp. Date: _____
(MasterCard, Visa or Discover **ONLY**)

Billing Address: _____
Street City St ZIP

Signature: _____ Amount: \$ _____

Please return form and payments to: Down Syndrome Association of Houston, Attn: 2011 Buddy Walk Vendor, 7015 W. Tidwell Bldg. G Suite 108, Houston, TX 77092. Or via fax to 713.996.9290

If you have questions, please contact me.

Alejandra Lima

2011 Houston Buddy Walk Chair

Email: buddywalk@dsah.org

Website: www.houstonbuddywalk.org