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EDUCATION • SUPPORT • AWARENESS • ADVOCACY • OUTREACH • PROGRAMS • CONFERENCES • SOCIALS

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## **HOUSTON BUDDY WALK® – November 6<sup>th</sup>, 2010**

Dear Sir/Madam,

**We would like to invite your company to be a part of the 10th Annual Houston Buddy Walk®.** Join the members and board of Down Syndrome Association of Houston, as we team up to form what will hopefully be the **largest** Buddy Walk in Texas! This year's Buddy Walk will be held Saturday, November 6<sup>th</sup>, 2010. 96% of the proceeds will benefit the Down Syndrome Association of Houston, a non profit 501(c)3 organization that provides much-needed services and programs to the families of people with Down syndrome, in Houston, and many surrounding communities. The National Down Syndrome Society will receive 4% of the proceeds, in order to continue their incredible work on creating national policies, designed to protect people with Down syndrome.

The Buddy Walk was developed by NDSS, in 1995, to promote awareness and inclusion for people with Down syndrome, and to raise money for research and education programs. The program has expanded from 17 walks the first year, to more than 275, nationwide and around the world in 2009. Last year, over \$10 million was raised, worldwide, by Down syndrome organizations and National Down Syndrome Society.

The Houston Buddy Walk attracts over 3,000 participants, who walk the 1-mile course, on the trails of Buffalo Bayou, behind the Wortham Center. The *Buddy Bash*, held at Jones Plaza, follows the walk, and provides food, activities, and LIVE music entertainment for the whole family.

If you are interested in getting involved in the 10<sup>th</sup> Annual Houston Buddy Walk, here are some possible ways that you could support us:

- **Provide a sponsorship donation and reap the benefits! See attached "Sponsorship Opportunities".**
- **Organize a company team to participate in the Buddy Walk on November 6<sup>th</sup>, 2010.**
- **Provide volunteers to help during the day's activities.**
- **Donate your goods/services, which would be considered an "In Kind", tax-deductible donation.**

This is a great chance for your company to build a sense of camaraderie for your employees and with the Houston community at large.

***Please take this opportunity to review the enclosed sponsorship proposal.*** We hope you choose to help people with Down syndrome reach their full potential. Thank you for your consideration of our request. If you have any questions, please contact me or the DSAH office!

We look forward to having your company involved!

*Things Keep Looking Up!*

*Kristin L. Miller*  
Down Syndrome Assoc of Houston  
Buddy Walk Chair  
[buddywalk@dsah.org](mailto:buddywalk@dsah.org) 281-992-9022

*Alejandra Lima*  
Down Syndrome Assoc of Houston  
Executive Director  
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# 10<sup>th</sup> Annual Houston Buddy Walk® Down Syndrome Awareness Event

## Sponsorship Opportunities

Hosted by the Down Syndrome Association of Houston

Saturday, November 6<sup>th</sup>, 2010

### Benefits of Sponsorship

By becoming a sponsor, you will aid the Down Syndrome Association of Houston's efforts to empower parents, and people with Down syndrome, through information, education, and social activities.

**Each sponsor, regardless of the sponsorship level chosen, will be considered one of the "Official Sponsors" of the Houston Buddy Walk and will be able to use that designation in promotional materials!**

<b>DSAH BENEFITS</b>	<b>Presenting Sponsor</b>	<b>Corporate Sponsor</b>	<b>Community Sponsor</b>	<b>Partner</b>	<b>Patron</b>
<i>Contributions or In-kind donations --&gt;</i>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>
<b>Number of T-Shirts</b>	50	40	20	10	5
<b>Recognition in DSAH Today Newsletter</b>	X	X	X	X	X
<b>Logo / Link on DSAH and Houstonbuddywalk.org Website</b>	X	X	X	Logo Only	Logo Only
<b>Logo on approx 2,500 T-Shirts</b>	X	X	X	X	Name Only
<b>Recognition Day of Event</b>	X	X	X	X	
<b>Logo / Link on Houstonbuddywalk.org email letterheads</b>	X	X	X		
<b>Prominent Display of Company-provided Banner at Event</b>	X	X			
<b>Logo on Official Buddy Walk Banner</b>	X	X			
<b>Recognition in all BW press coverage</b>	X				
<b>Name on the FRONT of the T-shirts</b>	X				
<b>Official Ribbon Cutter to Start the Walk</b>	X				

**Contribution and Logo must be received by October 6th, in order to be included on Buddy Walk T-SHIRT!**

We are a non-profit charitable organization operating under IRS code 501(c) (3). Tax ID: 23-7203655.

For more information, call the DSAH Resource Center (713) 682-7237.

*Thank you for your time and consideration!*

*Kristin L. Miller*  
DSAH Buddy Walk Chair  
[buddywalk@dsah.org](mailto:buddywalk@dsah.org) ~ Fax: 713.996.9290

*Nellene Armstrong*  
DSAH Buddy Walk Sponsor Coordinator  
[narmstrong07@comcast.net](mailto:narmstrong07@comcast.net)



# 10<sup>th</sup> Annual Houston Buddy Walk® Down Syndrome Awareness Event

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Hosted by the Down Syndrome Association of Houston  
Saturday, November 6<sup>th</sup>, 2010



To receive recognition, return this form along with your company logo (formatted in .JPG or .EPS) no later than **October 6<sup>th</sup>, 2010** (deadline to be put on T-shirts).

Contact Name:		
Company:		
Buddy Walk Team Name: (if interested in Walking)		
Address:		
City:	St:	Zip:
Phone:	Fax:	
E-Mail:		

## Level of Sponsorship

See *Sponsorship Opportunities* for a complete list of the benefits you receive.

<b>Presenting Sponsor</b>	Logo to be placed in front of shirts and recognition in all BW Press coverage	Logo & Link needed	\$7,500 & UP	\$
<b>Corporate Sponsor</b>	Logo on official BW banner and websites	Logo & Link needed	\$5,000 & UP	\$
<b>Community Sponsor</b>	Logo and Link on BW websites	Logo & Link needed	\$2,500 & UP	\$
<b>Buddy Walk Partner</b>	Logo on BW T-shirt	Logo needed	\$1,000 & UP	\$
<b>Buddy Walk Patron</b>	Name on BW T-shirt	Logo needed	\$500 & UP	\$

### PAYMENT OPTIONS:

**Pay Online!** [www.houstonbuddywalk.org](http://www.houstonbuddywalk.org) Click on DONATE - then choose to Donate on Behalf of a Team, or Donate to the General Event. Follow the prompts and feel safe paying via our secure PayPal Account.

**Email form and Logo to** [narmstrong07@comcast.net](mailto:narmstrong07@comcast.net) ; **or Fax form to: (713) 996-9290**

**Pay by check!** Make check payable to: DSA-H - Buddy Walk 2010.

If this is on behalf of a team, write team name in the memo, please.

Mail check and form to: DSAH Buddy Walk, 7015 W. Tidwell, Suite G-108, Houston, TX 77092

**Email Logo to:** [narmstrong07@comcast.net](mailto:narmstrong07@comcast.net)

**Keep a copy of this Donor Form for your records. All donations are 100% tax deductible!**